

AUG 15 1924

©CIL 20494

✓ THE MAN WHO FIGHTS ALONE ✓

Photoplay in 7 reels ✓

✓ From the story by William Blacke

and James Shelley Hamilton ✓

Screen Play by Jack Cunningham ✓ ✓

Directed by Wallace Worsley,

✓ Author of the Photoplay (under section 62.)
Famous Players-Lasky Corporation of U.S. ✓

AUG 15 1924

Washington, D. C.

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Famous Players Lasky Corporation

The Man Who Fights Alone - 7 reels

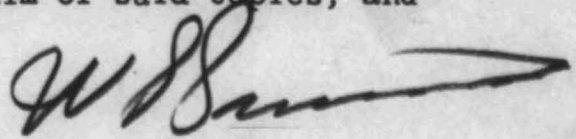
Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
The Man Who Fights Alone	8-15-24	©CL 20494

The return of the above copies was requested by the said
Company, by its agent and attorney on the 15th day of
August, 1924 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.



"The Man Who Fights Alone" Is 7 Reels—6337 Feet Long

PARAMOUNT

PRESS

Adolph Zukor and Jesse L. Lasky present
WILLIAM FARNUM
 in
 A WALLACE WORSLEY Production
"THE MAN WHO FIGHTS ALONE"
 with Lois Wilson and Edward Everett
 From the story by William Blacke and James Shelley
 Screen play by Jack Cunningham
 A Paramount Picture

PURPOSE: To Help You Sell the Picture

WILLIAM FARNUM'S DEBUT AS IN A FIGHTING STORY OF

**A Virile Two-Fisted Star
 in a Real "He Man" Story
 Which Bristles with Thrills**

**Produced by the Man Who Made
 "The Hunchback of Notre Dame"**

Lois Wilson, Edward Horton in Strong Cast

ALWAYS a big box-office attraction, William Farnum has the kind of story his talent deserves in "The Man Who Fights Alone," a story of a strong man—a lone fighter—who, beset by misfortune, achieves regeneration through his great love for his wife and child—a dramatic story of the power of love to triumph over human ills, produced by Wallace Worsley and adapted to the screen by Jack Cunningham from the story, "The Miracle of Hate," by William Blacke and James Shelley Hamilton.

This production marks Farnum's return to the screen and is Worsley's first picture since "The Hunchback of Notre Dame."

You have heard a lot about the miracles that have been performed by love, but sometimes the terrific emotional power of hate can do things even more startling. In this story of Farnum's we have a fine strong man who becomes warped in soul and body by a strange combination of circumstances, in which all the people he loves best—his wife, his child and his best friend—seem to become his enemies.

The struggle between love and hate in his soul results in a gripping drama that has been brought to the screen in a series of situations so tense that you are going to hear audiences gasp with excitement when it is thrown on the screen. This miracle of hate is some story, and Farnum as the husband has a strong, virile part, such as has not come his way since the original "Spoilers."

Lois Wilson, who played the Queen in "Monsieur Beaucaire," is featured with Edward Horton, of James Cruze's "Ruggles of Red Gap" and "To the Ladies," in support of the star in the production. Horton plays the friend.

The rest of the cast is composed of names just as well known. Take another look at it!

Cast

John Marble.....	WILLIAM FARNUM
Marion.....	Lois Wilson
Bob Alten.....	Edward Horton
Meggs.....	Lionel Belmore
Mike O'Hara.....	Barlowe Borland
Dr. Raymond.....	George Irving
Dorothy.....	Dawn O'Day
Aunt Louise.....	Rose Tapley

©CIL 20494

WILLIAM FARNUM

FARNUM
 in
**"The Man
 Who
 Fights Alone"**

FIGHTING FAR-
 NUM'S screen re-
 turn in the first of his new
 Paramount pictures. Hero
 of a two-fisted, punchful
 drama, with the Yosemite
 Valley as the eye-feasting
 background.

WITH
**LOIS
 WILSON**

A
**WALLACE
 WORSLEY**
 PRODUCTION
 PRESENTED BY
 ADOLPH ZUKOR AND
 JESSE L. LASKY



Three-column Newspaper Advertisement

Highspots in the

THE Man Who Fights Alone offers to exhibitors for the first time the greatest western star in the industry today in a picture worthy of his ability, with a cast worthy of the story.

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 strong m
 the scene

PARAMOUNT

Anything in This Press Sheet May Be Reprinted

SHEET

Adolph Zukor and Jess L. Lasky present

WILLIAM FARNUM

in

A WALLACE WORSLEY Production

"THE MAN WHO FIGHTS ALONE"

Lois Wilson and Edward Everett Horton

story by William Blacke and James Shelley Hamilton

Screen play by Jack Cunningham

A Paramount Picture

To Help You Sell the Picture to the Public.

BUT AS PARAMOUNT STAR RY OF THE GREAT OUTDOORS

PUTTING IT OVER RIGHT

Get out a personal card with Farnum's name on it. Then down in the lower left hand corner "The Man Who Fights Alone."



The fans have waited a long time for William Farnum's return to the screen, but when they see "The Man Who Fights Alone", his first production for Paramount, and directed by the man who made "The Hunchback of Notre Dame" at that, they'll be forced to admit that it is more than worth waiting for.

Ride with "The Hunchback's" popularity by telling your patrons that the man who made "The Man Who Fights Alone" also made the other. Get Wilson and Horton featured in all your advertising, too. After "Monsieur Beaucaire" and "Ruggles" they mean something to the fans.

Get them through the mail with "Farnum's first for Paramount" and "His return to the screen in the greatest picture of his career".

Get hold of a picture of the star—a rear view. Label it "Farnum's back."

Teaser stunt—"The Man Who Fights Alone: Hell's to pay—Come on up. (signed.)"

Another—"Will be in..... next..... The Man Who Fights Alone".

Or—"The Man Who Fights Alone—What is he—a shadow boxer?"

This picture was filmed almost in its entirety in Yosemite Valley, Cal. Here's a stunt with the travel bureaus. "See the matchless beauty of the 'nation's playground' at the..... Theatre. If you'd like to see more of it step inside for further particulars."

Have a man dressed in typical engineer's garb. "I am The Man Who Fights Alone at the....." Might even have him pull some sort of a surveying stunt near your house.

Who Fights Alone. Always thought it took two to make a quarrel. We have everything inside for a nice friendly battle—boxing gloves, fencing foils and the rest." You could put this over with the sporting goods stores.

Then—"The Man Who Fights Alone uses a..... automatic. That's why he can afford to fight alone."

"The Man Who Fights Alone against sickness is foolish. Call in your doctor, then have his prescriptions filled at.....'s."

How about a picture of Swanson, of Negri, Valentino and Meighan. Add Farnum's to the lot. "Another star in the Paramount heavens."

HELP WANTED

I'm tired of fighting alone. I need everybody in this town. Please come and see me at 210 Main St. Saturday night.

THE MAN WHO FIGHTS ALONE.

Appeal to war veterans as "ex-fighters".

The Man Who Fights Alone mightn't get as much money as Dempsey, but he gets more laughs.

Be peaceful. The man who is always fighting is The Man Who Fights Alone.

There's lots of scenes in the production to put over as a prologue. Play up the western atmosphere in your lobby, and everything will be hunky-dory. Just tell your patrons that you're running "The Man Who Fights Alone", who made it, who's in it, and then try to keep them away.

Advertising and exploitation made box-office successes of pictures that couldn't hold a candle to this one. So advertise to the limit, boys!

Newspaper Advertisement 3A. (Mats Only)

in the Production

offers to ex-
the greatest
n a picture
worthy of
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The scenes showing the star making his survey lines in the high Sierras strike the keynote of his character in the picture—that of a strong man, but a silent, lonely one. Then the scene where he frantically strives to reach

Brief Picture Facts

Star—WILLIAM FARNUM.

Producer—Wallace Worsley, the man who made "The Hunchback of Notre Dame."

Authors—William Blacke and James Shelley Hamilton. "The Man Who Fights Alone" is an adaptation of their original story, "The Miracle of Hate."

Lois Wilson, Edward Horton in Strong Cast

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The struggle between love and hate in his soul results in a gripping drama that has been brought to the screen in a series of situations so tense that you are going to hear audiences gasp with excitement when it is thrown on the screen. This miracle of hate is some story, and Farnum as the husband has a strong, virile part, such as has not come his way since the original "Spoilers."

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Meggs.....	Lionel Belmore
Mike O'Hara.....	Barlowe Borland
Dr. Raymond.....	George Irving
Dorothy.....	Dawn O'Day
Aunt Louise.....	Rose Tapley
Struthers.....	Frank Farrington

Synopsis

John Marble, a civil engineer and his friend, Bob Alten, are in love with one girl, Marion. Marble believes he has no chance against Bob in winning her, so keeps in the background. Later he finds that he is the one she favors. He proposes, and they get married, Alten remaining the firm friend throughout.

After a long honeymoon, business worries begin to crowd in on Marble. Marion tells him he must ease up—guard his health, but he suffers a paralytic stroke the day a new addition to the family arrives. John is rendered helpless from the waist down and one arm is affected.

Four years later, Bob Alten, at Marble's request, enters into partnership with him. The child, Dorothy, has grown into a lovely little girl. When John sees Bob and his wife together he becomes jealous and believes that they would be happier if he were out of the way. He decides to commit suicide, but is halted by the entrance of Dorothy. He later learns through accident that he will never walk again. This is the end. He must get out of the way.

A big storm sweeps across Marble's country place, and it is discovered that it has weakened the bridge across a canyon on his estate. He accepts this providential means of death without the appearance of suicide and wheels his chair toward the bridge. Suddenly little Dorothy rushes past him, also heading for the bridge. Terrified, John screams after her and starts out of his chair. He takes several steps in a frantic effort to reach her and collapses. The girl rushes back to him, and Marion and Bob Alten come up on the other side of the canyon. Marion starts across the bridge. Bob, however, manages to grab her and haul her back to safety as the bridge gives way under her weight.

From that time John Marble recovers the full use of his limbs. In his new happiness he finds that his suspicions were merely a bad dream, and the picture closes upon Marion and him, Dorothy perched on his shoulders, emerging from the shadows to the top of a sunlit hill.

"The Man Who Fights Alone"

FIGHTING FARNUM'S screen return in the first of his new Paramount pictures. Hero of a two-fisted, punchful drama, with the Yosemite Valley as the eye-feasting background.

WITH
LOIS
WILSON

A
WALLACE
WORSLEY
PRODUCTION
PRESENTED BY
ADOLPH ZUKOR AND
JESSE L. LASKY
A
Paramount
Picture



Three-column Newspaper Advertisement 3A.

Highspots in the P

"THE Man Who Fights Alone" offers to exhibitors for the first time the greatest western star in the industry today in a picture worthy of his ability, with a cast worthy of the story.

It was William Farnum who made the original "Spoilers" famous, and because of the success of that picture—because of the fact that he could put up a real fight—he was branded with the same class of productions for the next five years.

Here's a story that's different, a story without a villain in the ordinary sense of the word in its entire length and breadth—no hokum, but actionful drama seasoned with delightful comedy touches.

In making this picture, Wallace Worsley intended that he would add to his reputation as the producer of "The Hunchback of Notre Dame." He's done more than that. He's made a new reputation for himself. People will refer to him after this one as "the man who made that great Farnum picture, 'The Man Who Fights Alone'."

Here's a picture that builds in suspense and story interest from start to finish—a real man's story if there ever was one—a story that up to the final fade-out might end any number of different ways—an epic drama entirely different from the dyed-in-the-wool, knock-em-down-and-drag-em-out, two-gun, frontier stuff and a story that is going to place William Farnum on the same plane with Paramount audiences as that occupied by other big Paramount stars.

The scene survey lines note of his strong man, the scene with his little daughter on a rotten bridge have held his steps toward the edge of the

The scene a fall off the precipice record form

Your pell-mell it all then throughout neer-husband that he with ton remain that no el production clean, who of William come asso than glad

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newspaper Advertisement 3A. (Mats Only)

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The scenes showing the star making his survey lines in the high Sierras strike the keynote of his character in the picture—that of a strong man, but a silent, lonely one. Then the scene where he frantically strives to reach his little daughter to save her from death on a rotten bridge; his bursting the bonds which have held him so long and his few tottering steps toward her, will have audiences on the edge of their seats in breathless suspense and

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The saving of Miss Wilson from death in a fall off the bridge by Horton and the complete recovery to health and happiness of Farnum form a fitting climax to an epic story.

Worsley
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The Man

You never saw a picture so chuck-full of pell-mell action before in your life, and with it all there's a delightful love story running throughout. Miss Wilson's love for her engineer-husband never falters even when hope that he will ever walk again flickers out. Horton remains the good friend, with the result that no element of sordidness enters into the production, and the picture remains of the clean, wholesome type with which the names of William Farnum and Lois Wilson have become associated. It's a picture you'd be more than glad to bring your own family to see.

Will it make money?

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That goes without saying. There hasn't been a Farnum picture yet that hasn't—and this one with the name of Paramount behind it! Such a story! Such a cast! Why say more?

mount, and directed by the man who made "The Hunchback of Notre Dame" at that, they'll be forced to admit that it is more than worth waiting for.

Ride with "The Hunchback's" popularity by telling your patrons that the man who made "The Man Who Fights Alone" also made the other. Get Wilson and Horton featured in all your advertising, too. After "Monsieur Beaucaire" and "Ruggles" they mean something to the fans.

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Brief Picture Facts

Star—WILLIAM FARNUM.

Producer—Wallace Worsley, the man who made "The Hunchback of Notre Dame."

Authors—William Blackie and James Shelley Hamilton. "The Man Who Fights Alone" is an adaptation of their original story, "The Miracle of Hate."

Scenarist—Jack Cunningham, who wrote the screen play, "The Covered Wagon." He also adapted "Hollywood" and many other Cruze successes.

Cameraman—L. Guy Wilky, for a long time associated with William de Mille, who did the camera work on "Ice-bound," "The Bedroom Window," etc.

Support—Lois Wilson, one of the most popular leading women on the screen today, and Edward Horton are featured at the head of a strong supporting cast. After "Ruggles" and "To the Ladies" Horton is, grantedly, one of the finest light comedians in pictures. Others in the cast are Lionel Belmore, Barlowe Morland, George Irving, Rose Tapley and little Dawn O'Day.

Type of Story—It is a drama of a strong man, a dreamer and a fighter, one who fights his battles alone. He is a civil engineer, reclaiming the waste places for civilization. His love for a woman brings him to invalidism, and it is his restoration to health through the love of their child that provides the tremendous punch in the story.

Appeal—The "eternal triangle" theme is handled in a clever and original manner, the triangle existing only in the mind of the sick man. The audience is aware of this and is drawn into strong sympathy with him in his mental tortures until he learns that his suspicions have no foundation. The story is based on the regeneration theme. So was "The Miracle Man," and there's no need to tell you about that one.

Big Scenes—"The Man Who Fights Alone" was filmed in Yosemite Valley, Cal., and has some scenery that will be a real treat for picture fans. The big thrill of the production comes when Farnum finds his daughter playing dangerously near an unsafe bridge. He leaps from his wheelchair to save her and finds he has recovered the use of his limbs. The collapse of the bridge almost carrying Miss Wilson with it furnishes a great kick for audiences. The love interest in the picture is strong and fine and well sustained throughout. Farnum gives a splendid characterization in his continual fight with his 'inner self'. His role in this picture is his first in several years and the best of his career. Much comedy on the part of an English butler and Irish gardener eliminates every trace of heaviness from the production.



William Farnum in "The Man Who Fights Alone"

Your Exchange has mats of all the ads and production scenes; also cuts of one

Farnum's Finest!



WITH
LOIS
WILSON
A
WALLACE
WORSLEY
PRODUCTION

ADOLPH ZUKOR AND
JESSE L. LASKY PRESENT

WILLIAM FARNUM IN "The Man Who Fights Alone"

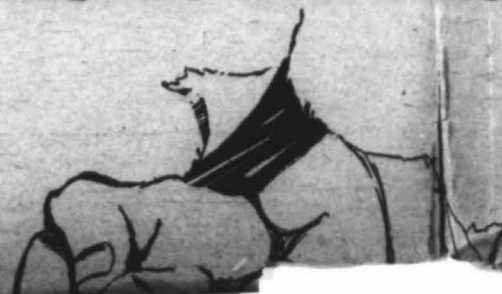
HERE'S popular "Bill" Farnum as you'll like him best. A Paramount star, given the same expert presentation as Swanson, Meighan, Valentino and your other Paramount favorites.

From the story by William Blacke and James Shelley Hamilton
Screen play by Jack Cunningham—Photographed by L. Guy Wilky

Two-column Press Advertisement 2A

Four-Page Colored

WATCH OUT FOR



"THE MAN WHO FIGHTS ALONE"



William Farnum and Lois Wilson
in the Paramount Picture
"The Man Who Fights Alone"

Production Mat 1PA

Be careful!

"The Man
Who Fights
Alone"

THEATRE



ADOLPH ZUKOR AND JESSE L. LASKY PRESENT
WILLIAM FARNUM
"The Man Who Fights Alone"
WITH LOIS WILSON
WALLACE WORSLEY PRODUCTION

WILLIAM FARNUM'S first picture for Paramount gives you the beloved star in the kind of high-grade production his great popular-

Trailers Build Business

National Screen Service, Inc., furnishes good trailers on all Paramount pictures.

On all releases, National Screen Service has a Service Trailer consisting of main titles and 75 feet of carefully selected scenes. This costs \$5.00, and \$1.50 refund is allowed if you return the trailer within two weeks of shipment.

On certain special productions National Screen Service has a DeLuxe Trailer consisting of beautiful art titles and 200 feet of scenes. This is in every respect a quality article worthy of the production it advertises. DeLuxe Trailers cost \$15.00 during the first sixty days after release date and \$10.00 after the first sixty days. A refund of \$2.50 is allowed if returned within three weeks of shipment.

You can secure a regular trailer service from National Screen Service on all productions at the cost of \$25.00 monthly.

The following Paramount exchanges have these trailers in stock: Seattle, New Orleans, Charlotte, Dallas, Oklahoma City,

in "The Man Who Fights Alone" ADS TO WIN THE CROWDS

in scenes; also cuts of one, two and two-supplementary ads. Price List, Page 4.



ge Colored Herald UT FOR

On the left is a reproduction of the effective herald cover on this production. Actual size.

Double-page center spread contains seat-selling scenes

and talk. Back page left blank for theatre name, play dates, etc.

See the strikingly colored original at your exchange. It's the stuff that hits 'em where they live!

And only \$3.00 per thousand!

WILLIAM FARNUM "The Man Who Fights Alone"



INTRODUCING "Fighting Farnum" as a Paramount star. His great talent and virile personality made more entertaining than ever in this ex-

Edward
Everett
Horton

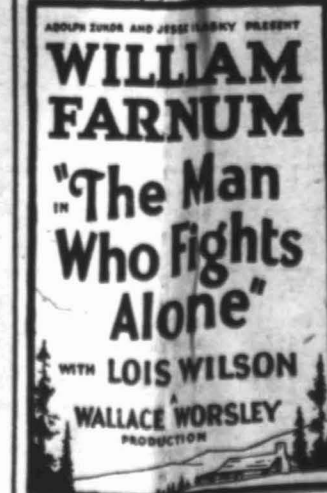
pertly produced drama of a plucky man's winning fight for life and love.

From the story by William Blackie and James Shelley Hamilton
Screen play by Jack Cunningham—Photographed by L. Guy Wilky

Two-column Supplementary Press Ad 2AS

MAN
ITS ALONE

THEATRE



WILLIAM FARNUM'S first picture for Paramount gives you the beloved star in the kind of high-grade production his great popular-



Production Mat 1PB

See also three-column Press Ad on front page



Cast includes Edward Everett Horton

COME and welcome famous "Bill" Farnum back to the screen. In the finest drama he's had since "The Spoilers." Adapted by the scenario writer of "The Covered Wagon" and magnificently produced by the maker of "The Hunchback of Notre Dame."

THEATRE NAME

Two-column Supplementary Press Ad 2ASX

Paragraphs for Ads or Programs

IN "The Man Who Fights Alone," you'll see the man who stands alone as a fighting screen star score his biggest triumph.

Husband vs. Wife and Other Man in a surprise fight of the wedding ring in six dramatic rounds.

The story of a man who thought his wife was in love with another man, and of his drama-filled struggle for happiness.

Scenarized by the man who adapted "The Covered Wagon;" directed by the man who made "The Hunchback of Notre Dame." "The Man Who Fights Alone" is Farnum's finest.

From scenes also William Farnum starred for

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You can get an excellent Service Trailer on "The Man Who Fights Alone"

WIRE OR WRITE—GIVING EXACT PLAY DATES.



William Farnum, Lois Wilson and Edward Horton in the Paramount Picture "The Man Who Fights Alone" A Wallace Worsley Production

Two-column Production Mat 2P

"THE MAN WHO FIGHTS ALONE"

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sand!



William Farnum and Lois Wilson
in the Paramount Picture
"The Man Who Fights Alone"

Production Mat 1PA

Be careful!

"The Man
Who Fights
Alone"

is coming!

Teaser Ad

THEATRE



ADOLPH ZUKOR AND JESSE LASKY PRESENT

WILLIAM
FARNUM

IN "The Man
Who Fights
Alone"

WITH LOIS WILSON

WALLACE WORSLEY
PRODUCTION

WILLIAM FARNUM'S
first picture for Paramount gives you the beloved star in the kind of high-grade production his great popularity deserves. With Lois Wilson and Edward Everett Horton in support.

One-column Press Ad 1A

The Secret of Success

The page reproduced on the right is from the Fort Worth Record. At a first glance, which ads hit the eye? Answer: The Hippodrome ad on "The Dawn of a Tomorrow" and the Palace ad on "Triumph." Why? White space!

The Hippodrome display is in six over two, yet in the original page it's a whole lot more effective than the Majestic ad in eleven over two. One is simplicity itself; the other complicated and cluttered up with conflicting units.

The two outstanding ads on this page are made up of Paramount Press Book material, illustrating once more their flexibility and suitability for any size or style display you may wish.

Here are some helpful hints from no less an authority than The American Newspaper Publishers Association:

"Simplicity! Illustrations should be simple whenever possible—reduced to fundamentals. Be on your guard against too much fine detail—cluttered backgrounds and involved techniques which would even tax the coated

original at your exchange.
It's the stuff that hits 'em
where they live!

And only \$3.00 per thou-
sand!

Two-column Supplementary Press Ad 2AS

THEATRE



ADOLPH ZUKOR AND JESSE LASKY PRESENT

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"The Man Who Fights Alone"

WITH **LOIS WILSON**
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ity deserves. With Lois Wil-
son and Edward Everett Hor-
ton in support.

One-column Press Ad 1A



William Farnum
in the Paramount Picture
"The Man Who Fights Alone"

Production Mat 1PB

See also three-column
Press Ad on front page



Cast
includes
Edward
Everett
Horton

COME and welcome famous
"Bill" Farnum back to the
screen. In the finest drama he's had
since "The Spoilers." Adapted by
the scenario writer of "The Covered
Wagon" and magnificently produced
by the maker of "The Hunchback of
Notre Dame."

THEATRE NAME

Two-column Supplementary Press Ad 2ASX

Paragraphs for Ads or Programs

IN "The Man Who Fights Alone," you'll
see the man who stands alone as a fighting
screen star score his biggest triumph.

Husband vs. Wife and Other Man in a sur-
prise fight of the wedding ring in six dramatic
rounds.

See "The Man Who Fights Alone" win his
greatest victory—fighting for the happiness of
his home and family.

The story of a man who thought his wife
was in love with another man, and of his
drama-filled struggle for happiness.

Scenarized by the man who adapted "The
Covered Wagon," directed by the man who
made "The Hunchback of Notre Dame." "The
Man Who Fights Alone" is Farnum's finest.

Five years ago William Farnum starred for
Paramount in the famous production of "The
Spoilers." Here he is, again in the Paramount
ranks, in a picture every bit as good.

Secret of Successful Newspaper Advertising

The right is from the Fort
Lance, which ads hit the eye?
on "The Dawn of a To-
day" on "Triumph." Why?

in six over two, yet in the
not more effective than the
so. One is simplicity itself;
uttered up with conflicting

on this page are made up of
trial, illustrating once more
for any size or style display

ts from no less an authority
er Publishers Association:

should be simple whenever
mentals. Be on your guard
—cluttered backgrounds and
would even tax the coated



stocks of magazines. The minimum number of pen or
brush strokes necessary to produce the effect sought is
never too few.

"Contrast is the salvation of newspaper advertising.
That is, black against white shaded areas in juxtaposition
to open areas. Black against a white area is preferable to
black against shaded areas. There is no rule against gen-
erous blacks, but there most decidedly is a rule against
areas of black—solid black—which are unduly large.
They are almost sure to "gray down" to look smoky,
streaked, smeared. By keeping in mind that blacks may
finally be gray many disappointments can be avoided."

Paramount keeps these things in mind in designing
press sheet ads. They aren't perfect. But usually with
a little effort and ingenuity, you can adapt them. By
having your printer cut mortises, by combining units
from different ads, by cutting down a three-column ad
to a two or building up a two to a three, you can do
wonders. And get just as good displays as you see in the
illustration.



William Farnum in "The Man Who Fights Alone" STORIES TO GET YOU VALUED

Clip the stuff you want on this page and send it to the editors. Additional

The New Paramount Star

William Farnum - "The Man Who Fights Alone" His First Production

THE quaint little old fishing port of Bucksport, Maine, has its own national hero. Nothing particularly strange or unique about that; most any little crossroads in the broad expanse of the U. S. A., can scare up some sort of a hero. But Bucksport's hero is somewhat different from the usual run. He is William Farnum, whose name has appeared at the tops of billboards and spread across the fronts of theatres in electric lights throughout the world for years past. He is not only Bucksport's hero, but that of every man, woman and child possessed of a love of the classics, of strong, straight drama, or of the virile he-man plays of the American West.

Small wonder that Farnum claims him as her own. Not as a native son, for he was born in Boston, Mass., but as a very dear son by adoption, for Farnum was only four when his parents took him to the little fishing town where he spent the following ten years of his life.

First Public Appearance

One of three sons of well known professionals of their time, William was born with the love of the stage in him.

What might be termed William's first professional appearance was at the age of five. The occasion was a church entertainment and social and the aspiring thespian put his whole soul and considerable wind into the rendition of a cornet solo.

At that tender age he was already fitting himself to adopt his chosen profession. His grandfather, who was a sabre instructor during the Civil War, was grounding him in the use of that weapon, in fencing, boxing and wrestling. During the summer vacations, when his parents would return for a rest from their seasonal tours, bringing their trunks of stage paraphernalia with them, William, with the assistance of his brothers, would write plays and present them in the old barn to the admiring village children.

At the age of fourteen he was taking a vacation in Boston where his mother at the time was playing in "The French Spy". She herself was an expert swordswoman and taught William a great deal of what he knew about stage sword play. After much pleading on his part she consented to give him a part as an Arab in one of the performances, but under the intense emotionalism of her acting he completely forgot his lines, so was sent back to school.

First Stage Part

At fifteen he joined his father, who was then manager of a company, at Richmond, Virginia. He was made general stage hand, but was also given two lines as the servant of Julius Caesar in the play of that name.

At sixteen he went on the road. One night the "heavy" was taken sick and William, who had made an intensive study of classics, was pressed into service to play such tremendous parts as Dionysius, Claudius in "Julius Caesar", etc., at a salary of fifteen dollars per week and furnish his own wardrobe. When the "heavy" finally returned, the lead went absent. Again William came to the rescue and played every other principal Shakespearean character.

Not only was he the youngest actor of that time playing leads, but at sixteen he was the only man who had ever played every leading Shakespearean character.

Played Juvenile Leads

When he was eighteen his mother got him into stock in Boston, playing juvenile leads. At nineteen he joined Margaret Marthar, famous tragedienne. Then followed a heavy role in "Carmen".

Later he was called upon to portray such characters as Cyrano de Bergerac, the Count in Monte Cristo, D'Artagnan in "The Three Musketeers", "The Christian" Svengali in

Farnum Sees Ambitions of Boyhood Come True

WILLIAM FARNUM, Paramount star, has had the good fortune to live to see all his boyhood dreams come true.

Perhaps not many boys have lived to achieve a greater measure of success through their dreams than he, who is starred in "The Man Who Fights Alone", coming to the Theatre next.

Bucksport, Maine, quaint little fish-port of the Pine Tree State, claimed Farnum when he was four years old and held him until he was fourteen. Although born in Boston, Mass., Bucksport was the home of his ancestors and today possession of the home which sheltered his forbears is shared by him with his brother Dustin. Fifty-seven acres besides, running down from the pine-covered hills to the shining waters of Penobscot Bay, have been added to it.

It is not only for his fame as a great actor that Bucksport loves him and claims him as her own. Many are the solid benefits he has bestowed upon her besides, including a public park, to which he plans to add a gymnasium and completely equipped recreation ground. Bucksport has good reason for declaring a public holiday whenever it gets word of an impending visit from its favorite son.

Bill Farnum's Popularity Pays Unexpected Dividends

Producer Wallace Worsley was hunting a difficult location for use in "The Man Who Fights Alone", William Farnum's first starring picture for Paramount.

A footbridge over a deep ravine was required. This bridge had to be in a dangerous condition so dangerous that it would collapse beneath the weight of a person. A location was found, ideal in every way, with the exception that the bridge, a sturdy rustic affair, was in an exceptionally fine state of preservation.

The owner of the estate was opposed to the idea of having the bridge demolished. Money could not tempt him, or his wife, and it looked as though the hunt was to end in failure, until Worsley casually mentioned that William Farnum was to star in the picture and would, himself, be on the location for several days. The lady's face beamed.

"That is different," she exclaimed, fervently. "Mr. Farnum is one of my picture favorites. Henry, let the gentleman have what he wants."

And so, it was settled. Worsley played sad havoc with the bridge, but squared accounts before leaving by having the company engineers construct an entirely new one, the

Advance Stories

Bill Farnum's Back!

WILLIAM FARNUM in his first picture in over a year opens at the Theatre next in "The Man Who Fights Alone," a Wallace Worsley production for Paramount, with Lois Wilson and Edward Horton featured in the cast. Filmed amid the splendors of the Yosemite National Park and the wooded glory of the Arrowhead country, and produced by the man who achieved fame as the director of "The Hunchback of Notre Dame," it is a picture which will lift the spectator out of the rut of his daily life.

"The Man Who Fights Alone" is

a dramatic presentation of the power of love to triumph over human ills. It is the story of a strong man—a lone fighter—who, beset by tragic misfortune, achieves regeneration through the abiding love of his wife and child.

As a great engineer William Farnum, in the title role, makes the desert bloom and provides the power that turns the wheels of industry. He, with his best friend, loves the same girl, Marion, played by Lois Wilson. He is afraid to speak, thinking he has no chance of winning her against his friend, but is surprised to find that she loves him, not his friend Bob Alten, the role played by Edward Horton.

They marry but Bob continues to be their good friend. Business worries accumulate for John, and these, added to his concern over the condition of Marion, brings him to the verge of a nervous collapse. On the day Marion's child is born he is stricken with paralysis, which leaves him helpless from the waist down.

Four years later, as John is still confined to a wheel chair, Bob is persuaded to enter partnership with him to handle the outdoor end of the business. Gradually, as John sees Bob and Marion brought into closer contact, he conceives the idea that they love each other.

He gives no hint of his suspicions. He feels impotent—useless—and decides to sacrifice himself, believing they could be happy together if he were out of the way. His attempt to reach a gun on the wall of his den is interrupted by Dorothy, the child, who urges him on in the effort, innocently thinking that he is simply trying to walk.

Shamed by the revelation of the disgrace he was about to bring on those he loves, he casts around for another manner of death which will appear to be accidental, leaving no stigma upon his family.

He finds it, and it is his rescue from this death and his restoration to health and happiness through the love of his child that provides a climax to the picture rarely equalled in the history of the screen.

'Man Who Fights Alone' Due at Rialto Theatre

According to Jesse L. Lasky, first vice-president in charge of production of Paramount, William Farnum's first picture for that organization, "The Man Who Fights Alone," due at the Theatre next, is a production that screen fans aren't likely to forget in a hurry.

Two years ago William Farnum was in New York. He read innumerable manuscripts. What he wanted for his next picture was something out of the ordinary—something that dug deep into the fundamentals of life and exposed it in all its nobility and all its frailty.

Finally he found it, "The Miracle of Hate" by William Blackie and James Hamilton, and today the

"Man Who Fights Alone" Big Film

Farnum Starred—Wilson and Horton Featured

THE MAN WHO FIGHTS ALONE," William Farnum's first starring production for Paramount, directed by Wallace Worsley, is a big picture in every sense of the word—story, cast, star all notchers.

There's not a doubt but that William Farnum is the most popular western star in motion pictures today. In this production, a screen adaptation by Jack Cunningham

ward Horton and a big cast which includes, among other big names, Lionel Belmore, Dawn O'Day, George Irving.

The story has to do with a great engineer and his band of emigrants—a sort of advance guard of civilization which is preparing great western vastness for the less tide of humanity which is to follow. It's a story of a strong man's fight against great obstacles—both physical and mental, the kind of story with which Farnum's name has become associated—a tale of great outdoors, a real man's story with a delightful love theme running throughout—a romantic story of love and sacrifice that will rest your faith in motion pictures as a medium of both instruction and entertainment.

Comedy? Lots of it to relieve strain of the heavier scenes. Thrills? This is the greatest Farnum picture of them all, and you know what that means!

A Star Must Have Sense of Humor, Says Farnum

"An invaluable asset to a motion picture star is a sense of humor," says William Farnum, star of Paramount picture, "The Man Who Fights Alone," which comes to the Theatre next.

"Upon it," he continues, "rests popularity with the public and ability to portray with a clear fidelity the roles which he is assigned."

"An actor who permits himself to believe that the plaudits of the multitude are directed toward the person which may, or may not, be present in his own person, is in great danger of losing his sense of humor and consequently his sense of proportion."

"The most enduringly popular actors and actresses on the screen today are those who long since have realized that their appeal to masses lies in their ability to people out of the rut of their lives for a brief space and present to them some of the romance of living."

"To do this they must have sense of humor and proportion. They must sink their own individuality in order to make the character live."

And if ever a character lived, Farnum's "John Marble" in "The Man Who Fights Alone." The story is a tense western love drama, written for the screen by Jack Cunningham. Lois Wilson and Edward Horton are featured in the cast.

Five Hours Work for Screen Which Lasts Fifteen Seconds

Five hours of back-breaking, nerve-wrecking toil to make fifteen seconds of entertainment is something of a record in motion picture

"The Man Who Fights Alone" YOU VALUABLE PUBLICITY

the editors. Additional press sheets at your exchange if you need them.



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Press Reviews

(Review No. 1)

LOCAL film fans present last night at the Theatre had the pleasure of welcoming back to pictures one of screenland's most popular luminaries. After an absence of more than a year William Farnum returned to the world of lights and shadows in "The Man Who Fights Alone," his first starring vehicle under the Paramount banner.

The picture was adapted by Jack Cunningham from the powerful story "The Miracle of Hate" by William Blackie and James Shelley Hamilton. It is a gripping drama of a strong, virile he-man, a civil engineer who becomes warped in soul

of circumstances, in which all the people he loves best—his wife, his child and his best friend—seem to become his enemies.

You can't help sympathizing with him although you readily see that his suspicions are without foundation and his bitterness of his own making. The terrific struggle between love and hate in his soul finally results in one of the most smashing climaxes ever put on the screen. We would be doing an injustice to those who have not as yet seen the film if we gave even an inkling of the dynamic climax. That one exciting moment alone is worth several times the price of admission.

Watching Farnum in his vivid character portrayal of the hero we could not help feeling thankful that he has come back. The screen can ill afford to lose him. The dramatic intensity with which he plays his part will linger in your memory long after the picture is a thing of the past.

Lois Wilson, lovelier than ever, is featured in the principal feminine role opposite the star. Edward Horton also has a featured role as the "other man." He gives an unusually excellent account of himself. Others in the strong supporting cast include Barlowe Borland, Lionel Belmore, George Irving, Dawn O'Day, Rose Tapley and Frank Farrington.

What more need be said for the direction than that Wallace Worsley who made the "Hunchback of Notre Dame" is responsible for the production.

By all means see this one!

(Review No. 2)

In a Paramount picture brimful of thrills and crammed with action that includes one of the mightiest climaxes on the screen, William Farnum made a triumphant return to the silver sheet in the Wallace Worsley Paramount production, "The Man Who Fights Alone" last night at the Theatre.

Farnum's characterization of the capable, forceful engineer whose unwarranted jealousy and suspicion of his best friend all but leads to his destruction is nothing short of the work of a genius. He proves that as a dramatic actor of emotional parts he is in a class by himself.

"The Man Who Fights Alone" is based upon an adaptation by Jack Cunningham from an unusual story by William Blackie and James Shelley Hamilton called "The Miracle of Hate." Right from the first flash-in, when the audience makes the acquaintance of the principal characters, the plot begins to develop some highly dramatic situations. It is a searching, psychological study of what happens to a fine, strong man when he falls into the clutches of the green-eyed monster jealousy. Powerful complications ensue that lead up to a startling climax, and in the end the story is brought to a happy conclusion by a unique twist of fate.

The flawless acting of Lois Wilson and Edward Horton, featured in

William Farnum Returns to Screen

'Man Who Fights Alone' First for Paramount

WILLIAM FARNUM'S first starring picture for Paramount, "The Man Who Fights Alone," will be shown next.....at the Theatre. The production, his first in over a year, is an adaptation by Jack Cunningham, who wrote the scenario of "The Covered Wagon," of the story, "The Miracle of Hate," by William Blackie and James Shelley Hamilton. Lois Wilson and Edward Horton play opposite the star in featured roles.

Farnum is a power engineer—a silent, lone fighter of the western wastes—a pioneer of industry who has to overcome not only practically insurmountable physical obstacles but mental ones in the bargain. He has to master himself to win success.

Miss Wilson is the girl in the picture. Edward Horton the other man, who remains Farnum's loyal friend throughout. Others in the great cast are Lionel Belmore, Barlowe Borland, Frank Farrington, Dawn O'Day, Rose Tapley and George Irving.

If you liked Farnum in the virile, 'he-man' roles of his previous productions, you'll like him in this one. Without a doubt, it's his greatest screen role.

Wallace Worsley, who made "The Hunchback of Notre Dame," directed.

Picture Players Lost in Sierra Nevada Mountains

History has a habit of repeating itself!

In 1846-47 Donner and his ill-fated party became lost in the high Sierra Nevadas.

William Farnum, starring in "The Man Who Fights Alone," returned to Hollywood after being lost in the same range for a week with Lois Wilson, Edward Horton, Director Wallace Worsley and a party of over thirty persons.

They were lost at least as far as the Paramount studio was concerned. They left to take location scenes. When they did not return on schedule, apprehension was felt.

It transpired that, after travelling eighty miles over precipitous mountain trails, the party found the lake practically dry. Not to be stumped by the mere vanishing of a lake Worsley took the whole party back over the mountains, crossed the Sacramento Valley and pushed on up past Truckee and Donner Lake to Tahoe, the most beautiful lake in Southern California.

The thousands of Americans who have visited this wonder spot will live over again its beauties in the screen presentation of "The Man Who Fights Alone," which is Farnum's first starring picture for Paramount, coming next.....to the Theatre.

Edward Horton Plays in 'Man Who Fights Alone'

"Ruggles," of "Red Gap" fame, otherwise Edward Horton, will shortly be seen again in a Paramount picture.

He has the featured role of Bob Alten in "The Man Who Fights Alone," William Farnum's first starring picture for Paramount.

Although well known on the screen and legitimate stage for several years,

Watson, the Arnica and Bandages Quick!

Great excitement! Lois Wilson is hobbling around with a cane and a stiff knee!

This is the why of it. Wallace Worsley was shooting a scene in "The Man Who Fights Alone," William Farnum's first Paramount starring picture. Miss Wilson, who is featured with Edward Horton in the production, was required to fall down three or four steps.

Rehearsal went fine. "O. K., Lois," boomed Worsley. "That was great. But this time just make the action a little more spontaneous, please. Ready, camera!"

Lois is known in the industry as a willing worker. She responded promptly, and half way down the stairs her

and doing a 'brodie' to the bottom!

It was unintentional; but the action lost nothing by the fact that she hit every stair on the way down. Worsley was delighted, but poor Lois is somewhat bruised.

"Oh, Art, what sacrifices we make in thy name!"

"The Man Who Fights Alone," with Lionel Belmore, Dawn O'Day, Frank Farrington, Rose Tapley and others just as well known playing in support, comes to the Theatre on.....next.

Only Four Years Old, but a Veteran Actress

That is little Dawn O'Day who has more than a year in pictures to her credit and has the important part of Dot in "The Man Who Fights Alone."

This screen play is the first starring vehicle for William Farnum under the Paramount banner. It was produced by Wallace Worsley.

Although of the 'he-man' type of play which has made Farnum famous, it is unique in its artistry, according to Director Worsley, and in the unexpected psychological twists in the drama. The action calls for the presence of a little girl like Dawn O'Day, and her part in the play is a heavy one for her tender years. Around her revolves the entire theme of the plot. She appeared recently as the little prince of Spain in the "Spanish Dancer."

"The Man Who Fights Alone," with Lois Wilson and Edward Horton featured in support of the star, is coming to the Theatre shortly.

Do You Want to be a Star in Motion Pictures? Have You—

Histrionic ability? Personality? Training?

These are the three prime requisites that the ambitious actor must possess if he wishes to reach stardom. But of the three, training is the most important, in the opinion of William Farnum, Paramount star, who comes to the Theatre next.....in "The Man Who Fights Alone," produced by Wallace Worsley.

"Talent and good looks are undoubtedly valuable assets," he said recently when questioned on the subject. "An actor who depends on those two assets alone, however, is

was born with the love of the stage in him.

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For the next five years he played Ben Hur. Then he played the leading part in "The Prince of India," the biggest thing in the way of productions up to that time. In between seasons he played a special engagement of

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Finally he found it, "The Miracle of Hate" by William Blackie and James Hamilton, and today the story, "The Man Who Fights Alone," is preserved on seven reels of film with Farnum giving one of the finest performances of his career in the leading role. He portrays a mental giant among men—one whose habit of thinking for, striving for and suffering for others finally brings about

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Comedy? Lots of it to relieve the strain of the heavier scenes. Action? Thrills? This is the greatest Farnum picture of them all, and you know what that means!

A Star Must Have Sense of Humor, Says Farnum

"An invaluable asset to a motion picture star is a sense of humor," says William Farnum, star of the Paramount picture, "The Man Who Fights Alone," which comes to the Theatre next.....

"Upon it," he continues, "rests his popularity with the public and his ability to portray with a clear-cut fidelity the roles which he is assigned."

"An actor who permits himself to believe that the plaudits of the multitude are directed toward the virtues which may, or may not, be present in his own person, is in grave danger of losing his sense of humor and consequently his sense of proportion."

"The most enduringly popular actors and actresses on the screen today are those who long since have realized that their appeal to the masses lies in their ability to lift people out of the rut of their daily lives for a brief space and present to them some of the romance of living."

"To do this they must have a sense of humor and proportion. They must sink their own individualities in order to make the character live."

And if ever a character lived, it's Farnum's "John Marble" in "The Man Who Fights Alone." The story is a tense western love drama, written for the screen by Jack Cunningham. Lois Wilson and Edward Horton are featured in the cast.

Five Hours Work for Scene—Which Lasts Fifteen Seconds

Five hours of back-breaking, nerve wrecking toil to make fifteen seconds of entertainment is something of a record in motion picture production.

Wallace Worsley, William Farnum and company went to Yosemite Valley to film scenes for Farnum's first production for Paramount, "The Man Who Fights Alone."

All the scenes that one had been shot. For the set, Mr. Worsley

was a star in the "Renegade" and was co-starred for the two years with Viola Allen and James O'Neill in "The White Sister".

Headed Own Company

In partnership with his brother, Dustin, he finally produced "The Littlest Rebel", with Al Woods as manager. The play was a success, and there were soon three companies on the road headed by the three brothers, Dustin, William and Marshall. Mary Miles Minter and Viola Dana were two of William Farnum's 'discoveries' and each appeared in this play.

The silver sheet was by now coming into prominence and William deserted the legitimate long enough to star in "The Spoilers". He returned to the stage for a while, but came back under the banner of Adolph Zukor, in what was then The Famous Players, to star in the screen version of "The Sign of the Cross". After another brief return to the stage he signed under contract to star for the William Fox Company. After a year's vacation he has returned to the screen as a star in Paramount Pictures.

Farnum's first picture is "The Man Who Fights Alone," due at the Theatre for a run of days on next. Lois Wilson and Edward Horton are featured at the head of the strong supporting cast, which also includes Barlowe Borland, Lionel Belmore, George Irving, Dawn O'Day, Rose Tapley and Frank Farrington.

Scene in Picture Recalls Similar Incident to Star

William Farnum, Paramount star, tells of an incident which occurred in his home town of Bucksport, Maine. He and his younger brother, Marshall had been playing in the vicinity of a log 'jigger', a heavy, cumbersome platform slung low to the ground from four wheels and used for carrying logs.

Unnoticed by them a team was hitched to the 'jigger' and it started forward just as Marshall tripped and fell between the wheels. Ordinarily a full grown man could probably not have raised one of the wheels off the ground. But William, terrified by his brother's danger, grabbed a wheel and by a super-human effort, raised it clear of his brother. Under ordinary circumstances it would have been an entirely impossible feat.

He was reminded of the incident by the action of the screen play, "The Man Who Fights Alone," a Wallace Worsley production due next.....at the.....Theatre. The story is an adaptation by Jack Cunningham of the original story, "The Miracle of Hate." Lois Wilson and Edward Horton are featured in support of the star. Others in the strong cast include Lionel Belmore, Dawn O'Day, Barlowe Borland, George Irving, Rose Tapley and Frank Farrington.

tortures during that period and his ultimate recovery through love of his child form one of the strongest themes even seen on the screen.

Wallace Worsley, directed the picture for Paramount. In William Farnum he had one of the great personalities of the screen with whom to work. He and Farnum have been close friends for over fifteen years, but this was the first time they had worked together in pictures.

Lois Wilson has the featured feminine lead.

Great Cast in William Farnum's First for Paramount

William Farnum's first screen vehicle in over a year, the Wallace Worsley Paramount production, "The Man Who Fights Alone," will be the feature at the.....Theatre next.....to remain fordays. The story is an adaptation by Jack Cunningham of "The Miracle of Hate."

Lois Wilson and Edward Horton are featured in leading roles in support of the star. Miss Wilson was recently seen in the role of the Queen in Rudolph Valentino's "Monsieur Beaucaire," while Horton will be remembered as the inimitable light comedian of Cruze's "Ruggles of Red Gap" and "To the Ladies."

Players prominent on both stage and screen appear in the unusually capable supporting cast in this production.

ary. On the way the party left for a forest ranger the party left for a location that has rarely been used—a snow-covered rock with a shed drop on either side of three thousand feet to the floor of the valley below.

Half way up the snow was so deep hard-packed and slippery that the horses had to be turned back. From there on the party, laden with heavy cameras and miscellaneous baggage and roped together, crawled a precarious two miles along an unbroken trail around the precipitous side of the mountain, hacking out each step as they went. Five hours the journey took them.

"The Man Who Fights Alone" opens adays' run at the Theatre next.....

Farnum in Shakespeare?

At the age of twenty-two William Farnum, who is starred in "The Man Who Fights Alone," a Wallace Worsley Paramount production, theall this week, had the distinction of having played all the principal male characters from Shakespeare. When he was on nineteen he played opposite Margaret Marthar, famous tragedienne, a Paris in Romeo and Juliet. Late because of his expert fencing ability he was advanced to play all the 'heavy' parts in her repertoire.

Lois Wilson and Edward Horton head the strong supporting cast in his new picture—his first in over year. Both have featured roles.

Western vassness for the end-
tude of humanity which is to
w. It's a story of a strong
a fight against great obstacles
th physical and mental, the kind
ory with which Farnum's name
become associated—a tale of the
t outdoors, a real man's story,
a delightful love theme run-
throughout—a romantic story
ve and sacrifice that will restore
faith in motion pictures as a
um of both instruction and en-
enement.
medy? Lots of it to relieve the
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Humor, Says Farnum**

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heavy' parts in her repertoire.
Lois Wilson and Edward Horton
head the strong supporting cast of
his new picture—his first in over a
year. Both have featured roles.

ally results in one of the most smash-
ing climaxes ever put on the screen.
We would be doing an injustice to
those who have not as yet seen the
film if we gave even an inkling of
the dynamic climax. That one ex-
citing moment alone is worth sev-
eral times the price of admission.
Watching Farnum in his vivid
character portrayal of the hero we
could not help feeling thankful that
he has come back. The screen can
ill afford to lose him. The dramatic
intensity with which he plays his
part will linger in your memory long
after the picture is a thing of the
past.

Lois Wilson, lovelier than ever,
is featured in the principal feminine
role opposite the star. Edward Hor-
ton also has a featured role as the
"other man." He gives an unusu-
ally excellent account of himself.
Others in the strong supporting cast
include Barlowe Borland, Lionel Bel-
more, George Irving, Dawn O'Day,
Rose Tapley and Frank Farrington.
What more need be said for the
direction than that Wallace Worsley
who made the "Hunchback of Notre
Dame" is responsible for the pro-
duction.
By all means see this one!

(Review No. 2)

In a Paramount picture brimful of
thrills and crammed with action that
includes one of the mightiest cli-
maxes on the screen, William Far-
num made a triumphant return to
the silver sheet in the Wallace Wors-
ley Paramount production, "The
Man Who Fights Alone" last night
at theTheatre.
Farnum's characterization of the
capable, forceful engineer whose un-
warranted jealousy and suspicion of
his best friend all but leads to his
destruction is nothing short of the
work of a genius. He proves that
as a dramatic actor of emotional
parts he is in a class by himself.

"The Man Who Fights Alone" is
based upon an adaptation by Jack
Cunningham from an unusual story
by William Blackie and James Shel-
ley Hamilton called "The Miracle of
Hate." Right from the first flash-in,
when the audience makes the ac-
quaintance of the principal charac-
ters, the plot begins to develop some
highly dramatic situations. It is a
searching, psychological study of
what happens to a fine, strong man
when he falls into the clutches of
the green-eyed monster jealousy.
Powerful complications ensue that
lead up to a startling climax, and in
the end the story is brought to a
happy conclusion by a unique twist
of fate.

The flawless acting of Lois Wil-
son and Edward Horton, featured in
the excellent supporting cast goes a
long way towards making this pic-
ture the greatest Farnum production
to date.

Wallace Worsley directed "The
Hunchback of Notre Dame."

"The Man Who Fights Alone" at
thethis week is unusual
in theme and gripping in story. What
is more it marks the screen come-
back of William Farnum, this time
under the Paramount banner. On
top of that it has a superb support-
ing cast headed by lovely Lois Wil-
son and Edward Horton, both fea-
tured. Wallace Worsley directed the
production.

"The Man Who Fights Alone" is
from the story "The Miracle of
Hate." You have all heard a lot
about the miracles that have been
performed by love, but sometimes
the terrific emotional power of hate
can do things even more startling.

Farnum has the role of a two-
fisted engineer who wins the love of
a beautiful girl who had also been
courted by his best friend. Ill
health makes it necessary for him
to form a partnership with his
friend who is an honorable man in
every respect. As day after day he
sees his wife and his friend talking,
laughing, enjoying each other's com-
pany, suspicion and bitterness creep
into his heart until there comes a
time when his mind is so warped
that he resolves upon a desperate
course of action. How his little
daughter saves him from the conse-
quences of his own folly and how
he is made to see his jealousy to be
without foundation, form a mighty
climax that will send the red blood
tingling and coursing thru your
veins.

Miss Wilson is the girl in the pic-
ture. Edward Horton the other
man, who remains Farnum's loyal
friend throughout. Others in the
great cast are Lionel Belmore, Bar-
lowe Borland, Frank Farrington,
Dawn O'Day, Rose Tapley and George
Irving.

If you liked Farnum in the vir-
ile, 'he-man' roles of his previous
productions, you'll like him in this
one. Without a doubt, it's his great-
est screen role.

Wallace Worsley, who made "The
Hunchback of Notre Dame," directed.

**Picture Players Lost in
Sierra Nevada Mountains**

History has a habit of repeating
itself!
In 1846-47 Donner and his ill-
fated party became lost in the high
Sierra Nevadas.

William Farnum, starring in "The
Man Who Fights Alone," returned
to Hollywood after being lost in the
same range for a week with Lois
Wilson, Edward Horton, Director
Wallace Worsley and a party of
over thirty persons.

They were lost at least as far as
the Paramount studio was concerned.
They left to take location scenes.
When they did not return on sched-
ule, apprehension was felt.

It transpired that, after travelling
eighty miles over precipitous moun-
tain trails, the party found the lake
practically dry. Not to be stumped
by the mere vanishing of a lake Wors-
ley took the whole party back over
the mountains, crossed the Sacramen-
to Valley and pushed on up past
Truckee and Donner Lake to Tahoe,
the most beautiful lake in Southern
California.

The thousands of Americans who
have visited this wonder spot will live
over again its beauties in the screen
presentation of "The Man Who Fights
Alone," which is Farnum's first star-
ring picture for Paramount, coming
next.....to the.....Theatre.

**Edward Horton Plays in
'Man Who Fights Alone'**

"Ruggles," of "Red Gap" fame,
otherwise Edward Horton, will short-
ly be seen again in a Paramount pic-
ture.

He has the featured role of Bob
Alten in "The Man Who Fights
Alone," William Farnum's first star-
ring picture for Paramount.

Although well known on the screen
and legitimate stage for several years,
Horton achieved a name for himself
as one of the screen's most talented
comedians as Ruggles in "Ruggles of
Red Gap," which James Cruze pro-
duced for Paramount. In "The Man
Who Fights Alone" he has one of the

display his versatile ability, accord-
ing to Wallace Worsley, who directed
the production.

Lois Wilson, also featured, plays
the leading feminine role opposite
Farnum, and the supporting cast in-
cludes Lionel Belmore, Barlowe Bor-
land, George Irving and Dawn O'Day.
"The Man Who Fights Alone"
comes to theTheatre next
.....to remain until.....

This Is a Fish Story

However, Lois Wilson tells it, so it
must be true.

Lois claims that she has caught
rainbow trout without rod, line or
net! Caught them with her bare
hands! And there are thirty or more
persons, including William Farnum,
Wallace Worsley and Edward Horton,
who will substantiate her claim.

Wallace Worsley, who produced
"The Man Who Fights Alone" for
Paramount, in which William Far-
num is starred, was sent with his
company to Huntington Lake, Cal.,
on location. When the party arrived
it found the lake dry, except for a
few small stretches of shallow water.

In these stretches and the adjoin-
ing puddles numerous trout, from ten
to fourteen inches long, had become
landlocked. Being unable to escape,
very little difficulty was experienced
in fishing them out with the hands.
The result of one morning's sport
provided an appetizing mess of
broiled trout for the entire party.

"The Man Who Fights Alone"
opens at theon.....

On, Art, what sacrifices we
make in thy name!"
"The Man Who Fights Alone,"
with Lionel Belmore, Dawn
O'Day, Frank Farrington, Rose
Tapley and others just as well
known playing in support,
comes to theTheatre
on.....next.

**Only Four Years Old,
but a Veteran Actress**

That is little Dawn O'Day who has
more than a year in pictures to her
credit and has the important part of
Dot in "The Man Who Fights Alone."

This screen play is the first star-
ring vehicle for William Farnum un-
der the Paramount banner. It was
produced by Wallace Worsley.

Although of the 'he-man' type of
play which has made Farnum famous,
it is unique in its artistry, according
to Director Worsley, and in the un-
expected psychological twists in the
drama. The action calls for the pres-
ence of a little girl like Dawn O'Day,
and her part in the play is a heavy
one for her tender years. Around
her revolves the entire theme of the
plot. She appeared recently as the
little prince of Spain in the "Spanish
Dancer."

"The Man Who Fights Alone,"
with Lois Wilson and Edward Hor-
ton featured in support of the star,
is coming to theTheatre
shortly.

**Do You Want to be a Star in
Motion Pictures? Have You—**

Histrionic ability? Personality?
Training?

These are the three prime requi-
sites that the ambitious actor must
possess if he wishes to reach star-
dom. But of the three, training is
the most important, in the opinion of
William Farnum, Paramount star,
who comes to theTheatre
next.....in "The Man Who Fights
Alone," produced by Wallace Wors-
ley.

"Talent and good looks are un-
doubtedly valuable assets," he said
recently when questioned on the sub-
ject. "An actor who depends on
those two assets alone, however, is
not liable to go very far in his pro-
fession. The country is full of tal-
ented, good-looking youngsters who
believe that they have enough to
enable them to succeed."

It is true that many of the young-
er generation of film actors and ac-
tresses have not put in long years of
training on the legitimate stage. But
it cannot be too strongly impressed
upon those aspiring to a film career
that they have undergone intensive
training for their screen work.

"Talent, personality and training
are what make a successful actor.
But chief among these is training."
Featured in support of Farnum in
the picture are Lois Wilson and Ed-
ward Horton. There's a big all-star
cast.

**William Farnum Earned \$3.75
per Week in His First Job**

William Farnum, star of the Para-
mount picture, "The Man Who Fights
Alone," which will be shown next
.....at theTheatre,
started work for the magnificent sum
of \$3.75 per week. He ran errands
for the village grocer in his old home
town of Bucksport, Maine.

During the winter his salary in-
creased to one dollar a day, and for
this he would put in a strenuous ten
hours on the river at twenty below
zero cutting ice. He survived and
thrived on it and attributes his
strength and robust health to the
solid foundation of hard work laid
in his youth.

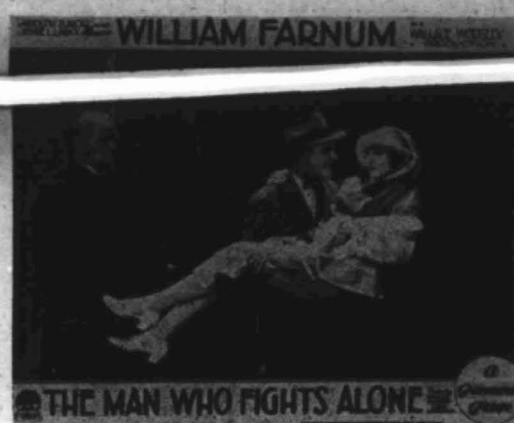
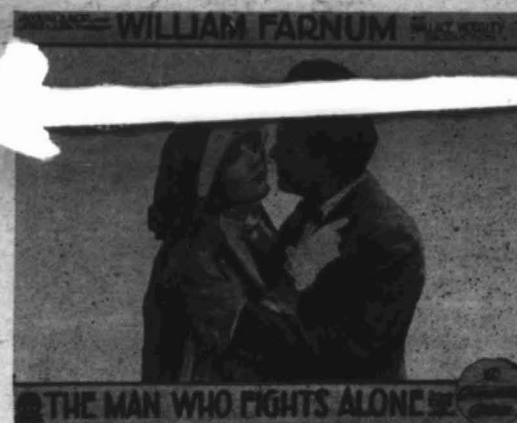
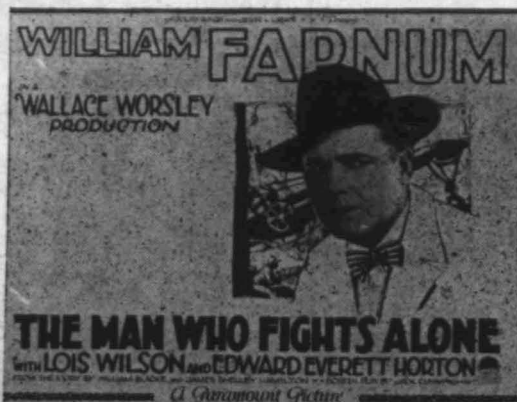
Lois Wilson and Edward Horton
are featured opposite the star in
"The Man Who Fights Alone," an
adaptation of the original story,
"The Miracle of Hate."



“The Man Who Fights” PARAMOUNT PAPER THAT “If It’s Worth Running, It’s Worth

It’s Colored INSERT CARDS

Insert cards are the handy
of the poster family—you
find a dozen different uses
them. And they’re che



SET OF EIGHT COLORED LOBBY CARDS

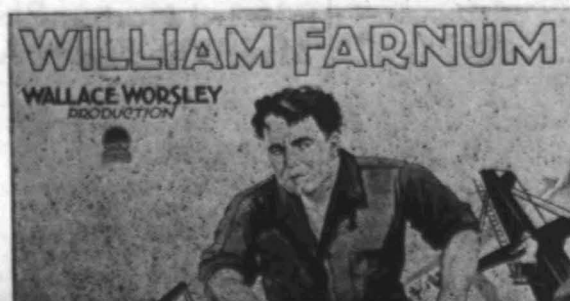
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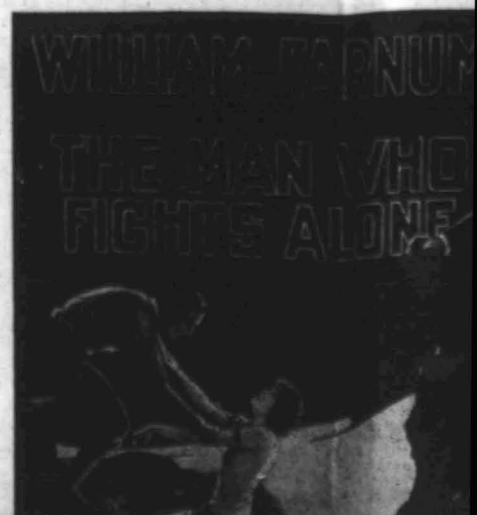
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For Outdoor Advertising		Supplementary (Two Column) (Adv. Only).....	
POSTERS (as illustrated on this page)		Three Column (Adv. Only).....	.15
One Sheet (1A and 1B).....	.35	FOR GENERAL EXPLOITATION	
Three Sheet (3A and 3B).....	.45	GILT-EDGED FRAMES, (Size 17 x 43 in.)..	1.50
Six Sheet (6A).....	.75	Insert Cards (14 x 36 in. to fit above).....	.25
Twenty-four Sheet (24A).....	2.40	22 x 28 Gilt Frames.....	1.50
PHOTOS FOR YOUR LOBBY		Heralds, per thousand.....	3.00
22 x 28 (Colored).....	.40	Window Card.....	.07
11 x 14 Set of Eight (Colored).....	.60	Announcement Slide.....	.15
For Newspaper Ads		Publicity Photos, Each.....	.10
ADVERTISING CUTS		Trailers—National Screen Service	
One Column.....	.35	126 W. 46th St., New York City	
Two Column.....	.65	845 So. Wabash Ave., Chicago, Ill.	
Supplementary (Two Column).....	.25	917 So. Olive Street, Los Angeles, Cal.	
MATS, ADVERTISING, PRODUCTION, ETC.		284 Turk St., San Francisco.	
One Column.....	.05		
Two Column.....	.10		

Press Books and Music Cues are gratis.



Ask your local Ad Sales Manager
about the new special proposition
on 22 x 28 lobby cards and frames!



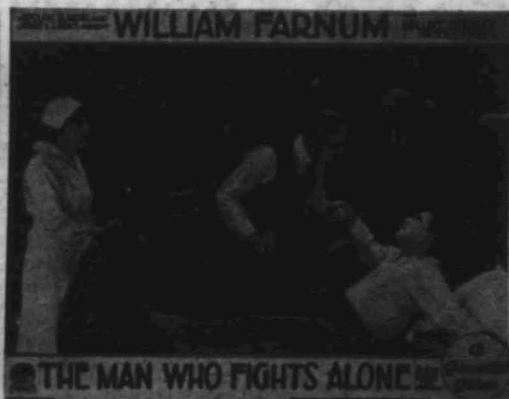
an Who Fights Alone" R THAT PACKS THE PUNCH

Running, It's Worth Advertising"



It's Colored INSERT CARD

Insert cards are the handy men
of the poster family—you'll
find a dozen different uses for
them. And they're cheap!



CLASSY LOBBY DISPLAY—EACH 11" x 14"

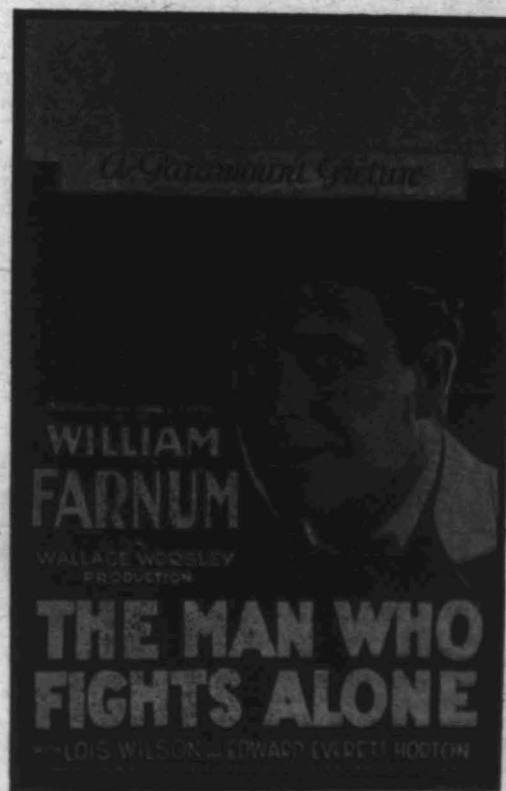
WINDOW CARD

On the right is a reproduction of
the window card on "The Man
Who Fights Alone."

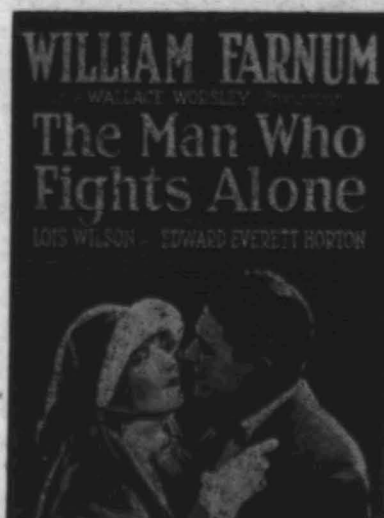
The original is a beauty—strikingly
colored and a positive eye-
catcher.

At 7c apiece—less in large quan-
tities—you'll surely want a lot of
them to distribute in your local
stores.

Your exchange has samples.



Put the picture over the top by
putting posters over the town.
Here are real business-getters!



THE MAN WHO FIGHTS ALONE

THE MAN WHO FIGHTS ALONE

SET OF EIGHT COLORED LOBBY CARDS

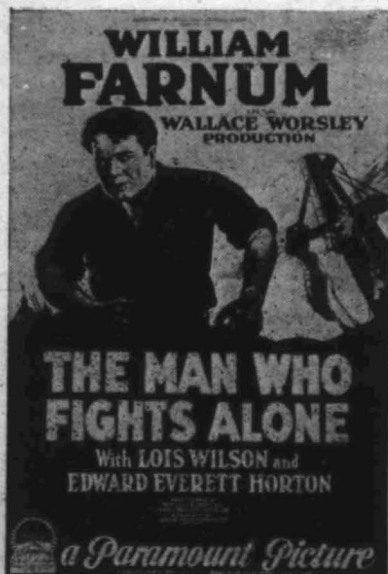
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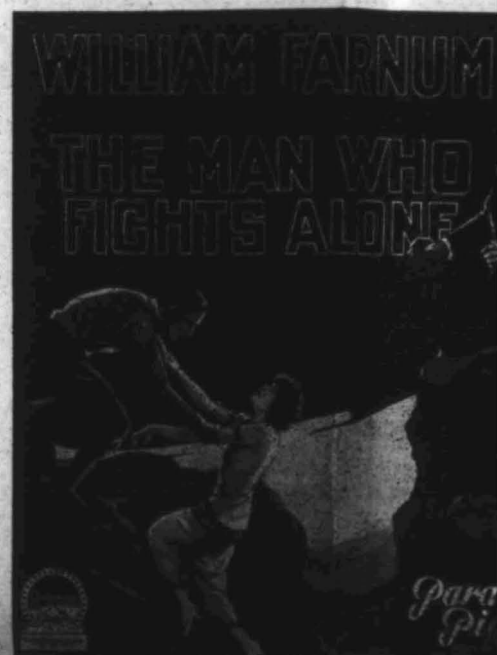


One-Sheet Poster 1A

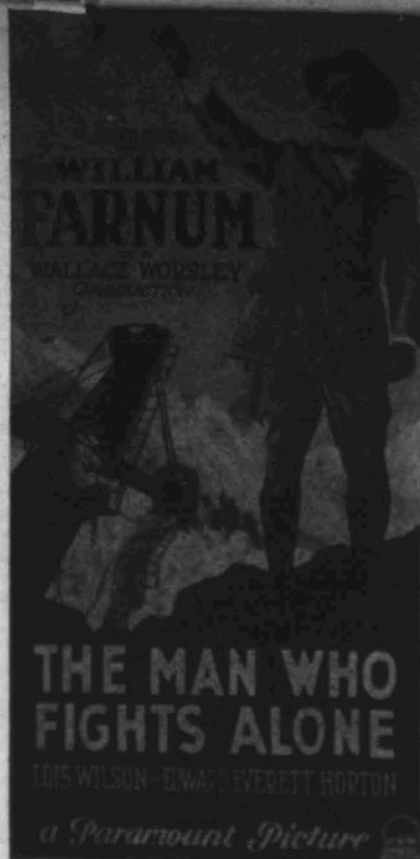
Ask your local Ad Sales Manager about the new special proposition on 22 x 28 lobby cards and frames!



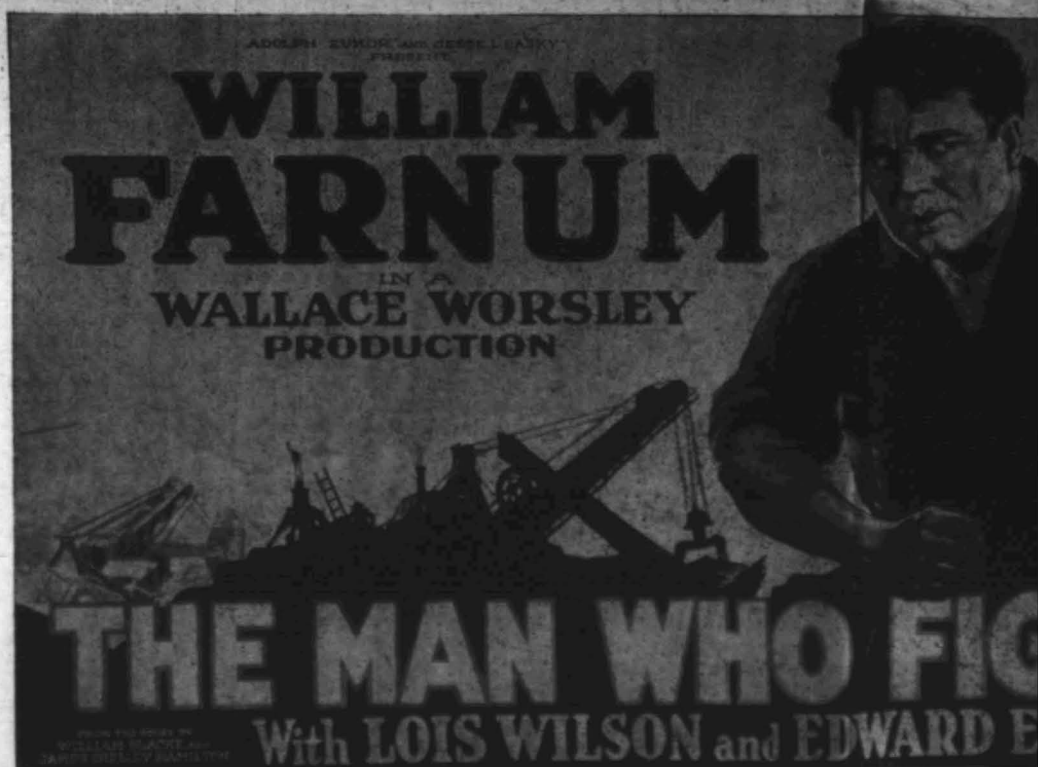
Colored Lobby Card (22" x 28")



Twenty-four Sheet Poster 24A



Three-Sheet Poster 3A



Twenty-four Sheet Poster 24A

WILLIAM FARNUM

WALLACE WORSLEY
PRODUCTION



CLASSY LOBBY DISPLAY—EACH 11" x 14"

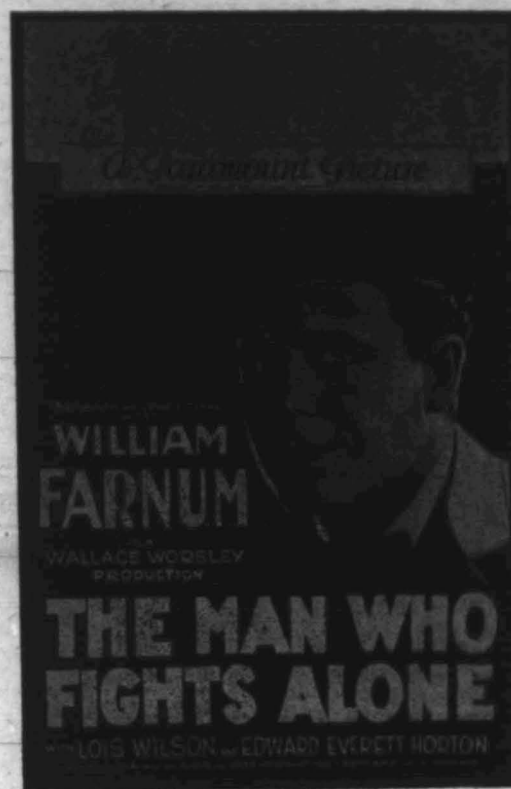
WINDOW CARD

On the right is a reproduction of the window card on "The Man Who Fights Alone."

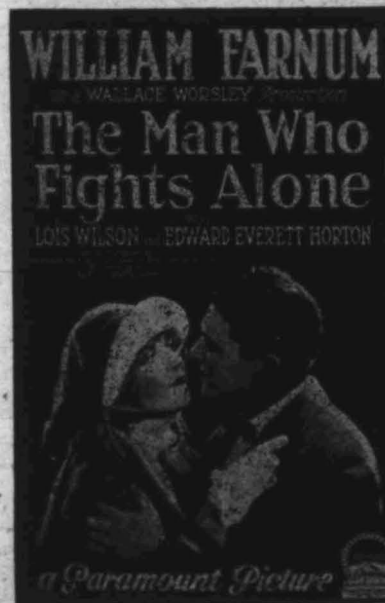
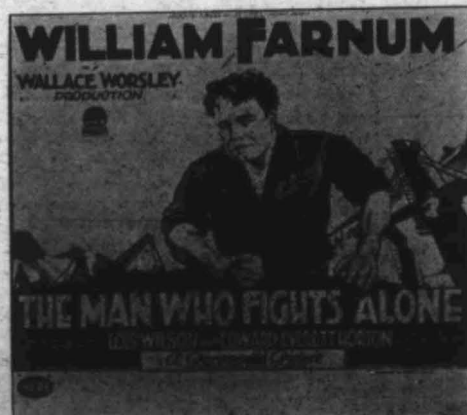
The original is a beauty—strikingly colored and a positive eye-catcher.

At 7c apiece—less in large quantities—you'll surely want a lot of them to distribute in your local stores.

Your exchange has samples.

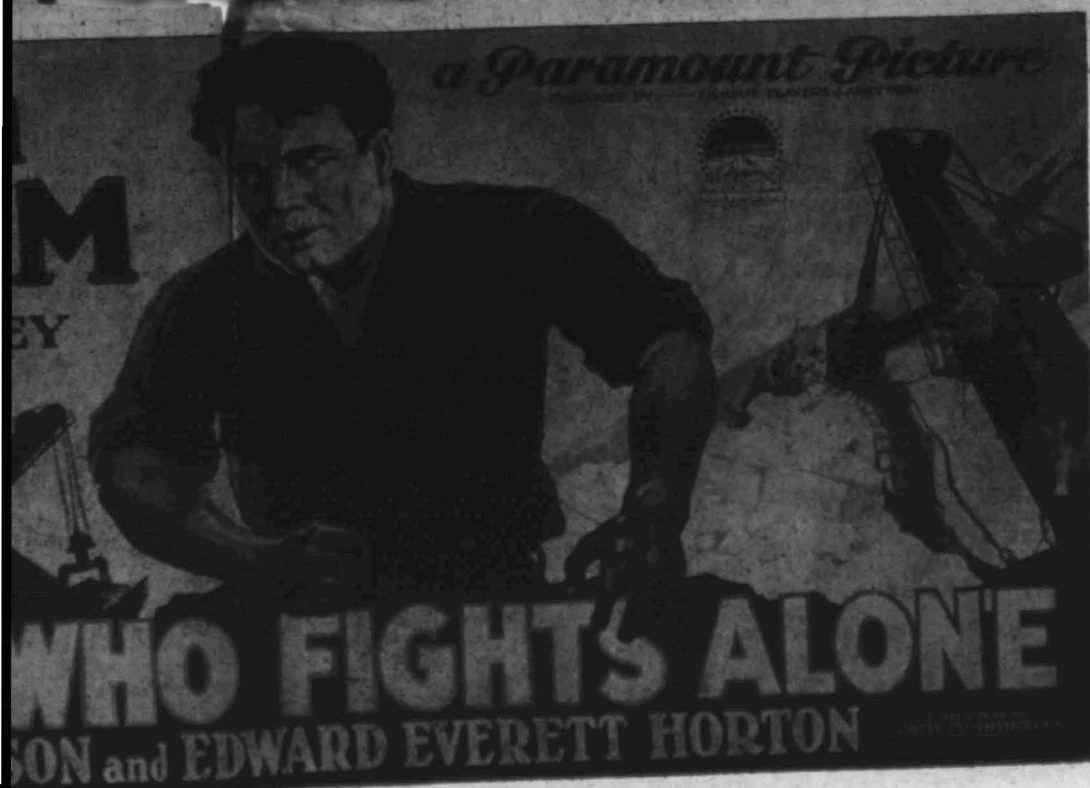


Put the picture over the top by putting posters over the town. Here are real business-getters!

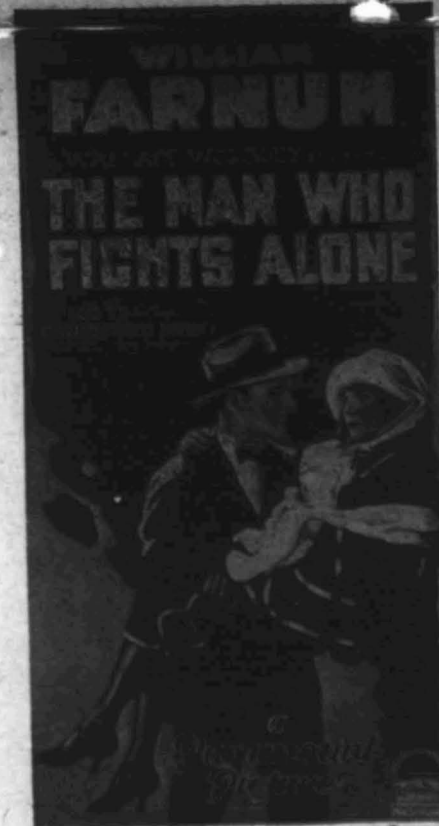


One-Sheet Poster 1B

Announcement Slide



Twenty-four Sheet Poster 24A



Three-Sheet Poster 3B

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